

GRAND COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	9,024	9,125	9,326	2.2%	22
Total Non-Ag Employment	4,471	4,643	4,685	0.9%	17
Non-Ag Avg Monthly Wage	\$2,043	\$2,007	2,250	12.1%	22
Per Capita Income	\$24,713	\$27,901	26,603	-4.7%	14
Unemployment Rate*	4.7%	4.7%	5.6%	19.1%	3
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$93.8	\$106.2	\$122.0	14.9%	8
Travel & Tourism Related Employment**	1,525	1,196	1,226	2.5%	9
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$2,482.5	\$10.1	\$11.6	15.3%	8
Transient Room Tax	\$1,095.3	\$1,269.0	\$1,492.7	17.6%	5
Restaurant Tax	\$267.9	\$299.7	\$333.7	11.3%	12
Car Rental Tax	\$27.4	\$29.6	\$34.9	17.9%	7
Gross Taxable Retail Sales (millions)	\$227.7	\$255.3	\$296.0	15.9%	16
REGIONAL VISITATION COUNTS					
Thompson Springs Welcome Center	84,327	85,222	76,847	-9.8%	
Glen Canyon N.R.A.	1,876,668	1,891,765	1,897,021	0.3%	
Arches N.P.	833,046	860,175	928,794	8.0%	
Canyonlands N.P.	413,587	417,560	436,713	4.6%	
Dead Horse Point S.P.	169,206	172,176	184,560	7.2%	
Green River S.P.	22,857	20,217	21,142	4.6%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

r=revised

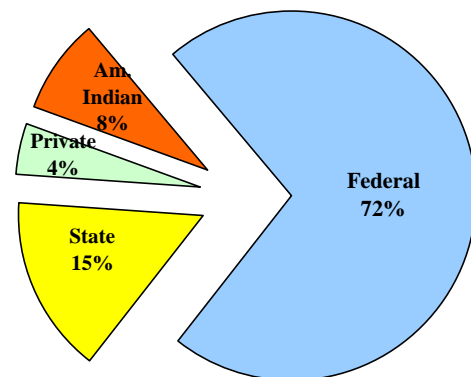
Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	2,351,436	100.0%
Federal Government	1,690,481	71.9%
BLM	1,554,949	66.1%
US Forest Service	57,299	2.4%
National Park Service	76,603	3.3%
National Wildlife Service	--	--
Other•	1,630	0.1%
State Government	364,607	15.5%
Utah State Parks & Recreation	3,225	0.1%
Utah State Wildlife Reserves	8,607	0.4%
State Trust Lands	347,407	14.8%
Other••	5,368	0.2%
American Indian	198,083	8.4%
Private*	103,344	4.4%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2008



Grand County Tourism Profile

